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1. (Twice Amended) A method of tracking network activity of a user, comprising the steps of:

implementing a profile application on a computer of the user disposed on a network to track the network activity of the user, the profile application containing a unique ID and having a bar code distinct from the unique ID associated therewith;

entering user information of the user into the profile application;

accessing a vendor server on the network by the user to view server information; and

logging activities of the user with an activity log generated on the computer of the user while the user accesses the vendor server for server information.

10. (Twice Amended) A system for tracking network activity of a user, comprising;

a profile application implemented on a computer of the user disposed on a network to track the network activity of the user, said profile application containing a unique ID and having a bar code associated therewith;

user information of the user entered into the profile application;

a vendor server on said network accessed by the user to view server information; and

an activity log generated on the computer of the user for logging activities of the user while the user accesses said vendor server for said server information.